

# Innovation for Change (I4C)

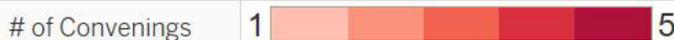
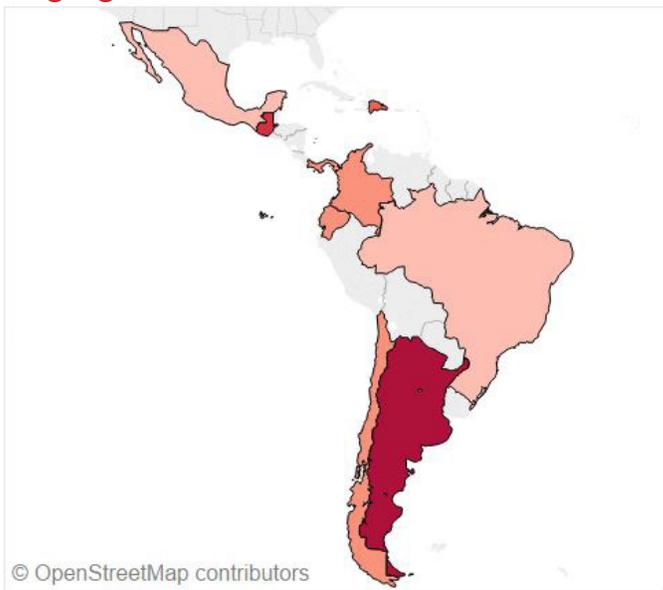
## Latin American and Caribbean Hub

### Challenge

The Latin America and Caribbean (LAC) region has made advances in democracy and poverty reduction, but still faces many complex challenges.

The LAC Innovation for Change (I4C) Hub is focused on how corporate influence in civic space reduces citizen participation. In response to this, the LAC Hub has developed collaborations among civil society, government and the private sector to combat corruption, promote good governance, and use applied research to provide evidence-based strategies to strengthen and protect civic space.

### Engagements in LAC



The LAC Hub co-creates solutions and partnerships across the region to put into practice innovations that strengthen and defend the region’s civic space.

### Innovations

**Accountability & Transparency:** Trained CSOs and activists with skills and tools to promote transparency and accountability within civil society and government.

**Advocacy:** Partnered with organizations such as TECHO and Change.org to implement more effective civil society campaigns and the defense of human rights.

**Digital Security:** Trained CSOs on digital and online security, verification processes, and fact-checking to address fake news impacts on the public.

**Global Partnerships:** Partnered with companies like Microsoft and organizations like the Colombian Confederation of NGOs to leverage resources.

**Innovation Pipeline:** Connected CSOs to public and private sectors to develop innovative tools and strategies to address barriers to citizen participation.

**Knowledge Sharing:** Increased knowledge and hands-on skills through the use of social interaction tools that encourage participants to jointly address civic space challenges.

**Research and Development:** Conducted a comprehensive mapping of regional donors to match innovative projects with seed funding and technical assistance.

**The LAC Hub** is one of six hubs across the global south in the I4C Network. The Helper Hub, comprised of Counterpart and CIVICUS for direct technical support, and Tides, the fiscal agent, assists the regional hubs to become self-sufficient.

# Innovation for Change (I4C)

Latin American and Caribbean Hub

## About The Hub

Working in collaboration with other sectors, the LAC Hub aims to convene a space to strengthen CSOs as key players to promote more inclusive and collaborative societies. The LAC Hub was formally launched in August 2016 during an event attended by sixty civil society representatives from twenty-three countries across the region. The LAC Hub has become a staging ground for cross-sectoral collaborations and has become a “go to” place for social, political, and economic activism in the region.

## Our Focus



## Our Work



**2,044** Event Participants



**91** Members



**22** Engagements



**20** Countries

## Successes

**Sharing Economy Platform:** Decreased the private-public sector divide through the launch and maintenance of the ComuniDAS sharing economy platform.

**SafariTec Digital Assessment Tool:** Safaritec is a game developed in English, French, and Spanish by LAC Hub partner, Wingu, to overcome technological limitations. It enables CSOs to self-diagnose their technology use and provide guidance on improvements.

**LAC Innovation Labs:** Organizes Innovation Labs where civil society participants connect with technologists, social entrepreneurs and others to exchange ideas and co-create solutions for some of the most complex problems faced by the region, including corruption, lack of transparency, and fragile institutions.

**Networking & Partnership Building:** The LAC Hub has connected CSOs and social good participants across the region to collaborate in ways they have never done in the past.

## Contact Information

**Hub Coordinator**

centroregionalalc@innovationforchange.net

**Main Contact**

Noel Dickover, Project Director  
noel@innovationforchange.net

**Website & Social Media**

lac.innovationforchange.net/  
facebook.com/HubLAC/  
facebook.com/ComuniDASALC/